



## Six Service Providers Named 2015 Calix Innovation Award Winners

*Fifth-annual awards presented at record-setting Calix User Group Conference earlier this week*

**LAS VEGAS – October 28, 2015** – [Calix, Inc.](#) (NYSE: CALX), the world leader in gigabit fiber deployments, today announced six communications service provider customers were honored with the 2015 Calix Innovation Awards earlier this week at the Calix User Group Conference at the Wynn Las Vegas Resort. In their fifth year, the Calix Innovation Awards recognize service providers from the Calix customer base that have demonstrated excellence in leveraging the Calix Unified Access portfolio and Compass suite of software applications to deliver new revenue generating services, show commitment to their local communities, and bring about overall business transformation within the past year.

The 2015 Calix Innovation Award winners are:

- [Adams Fiber](#): Innovation in Gigabit Service Marketing
- [Alma Telecom](#): Innovation in Network Transformation
- [FTC](#) and [HTC](#): Innovation in Partnering for Business Efficiency
- [Gila River Telecommunications, Inc.](#): Innovation in Leveraging Compass Software
- [Silver Star Communications](#): Innovation in Gigabit Service Delivery

“At Adams Fiber, we have been utilizing a pre-registration model, unique gigabit service marketing campaigns, and customer data analytics to find success with our fiber build in Quincy, Illinois,” said Jim Broemmer, CEO of Adams Fiber. “We are not only exceeding the take rates that we had projected for Quincy, but we also have neighboring communities reaching out to us to bring fiber into their areas. To be recognized with a Calix Innovation Award is another validation of the commitment we have to our subscribers and how a gigabit service experience can transform a community.”

### 2015 Calix User Group Conference Breaks Registration Record, Showcases Breadth of Innovations

In its 12<sup>th</sup> year, the 2015 Calix User Group Conference set new attendance records this year as it attracted nearly 1600 registrants, including international attendees from over 35 countries. Participating service providers, partners, and industry experts spent four days participating in educational sessions, hands-on training, product demonstrations, and networking events. Attendees learned about new product and technology innovations across the Calix Unified Access portfolio, including the recently-introduced Calix AX Operating System (AXOS) – the world’s most advanced operating system for access networks.

Keynote presentations showcased the vision of an access network without constraints from a number of Calix executives including, Calix President and CEO Carl Russo and vice president of marketing David Seda. Special guest appearances featured insights into the latest developments in the industry, such as next-generation PON and G.fast technologies, from Vincent O’Byrne of Verizon, Frank Miller of CenturyLink, Ron McCue of Silver Star Communications, Ron Beerman of Cincinnati Bell, Dan Pecarina of HBC, Randy Klindt of Co-Mo Connect, Jonathan Chambers of the FCC, and Tom Cohen of Kelley Drye.

"The 2015 Calix User Group Conference raised the bar once again as we spent four days with Calix customers from around the world discussing their network and business transformation strategies," said John Colvin, Calix senior vice president of North America sales and User Group Conference host. "With many customers sharing their insights through panels and keynote presentations as well as 16 technology partners bringing true depth to our Expo showcase with their industry-leading solutions, we were able to collaborate on how the Calix ecosystem can help take our customers to the next level. We are excited to work together in the future as we continue to deliver an optimized broadband experience to their device-enabled subscribers."

At the conclusion of the event, Colvin announced the Calix User Group Conference will return to the Wynn in Las Vegas, October, 2016. Additional information on next year's event will be provided at [www.calix.com](http://www.calix.com) in the coming months.

**About Calix**

Calix (NYSE: CALX) is a global leader in access innovation. Its Unified Access portfolio of broadband communications access software, systems, and services enables communications service providers worldwide to transform their networks and become the broadband provider of choice to their subscribers. For more information, visit the Calix website at [www.calix.com](http://www.calix.com).

This press release may contain forward-looking statements that are based upon management's current expectations and are inherently uncertain. Forward-looking statements are based upon information available to us as of the date of this release, and we assume no obligation to revise or update any such forward-looking statement to reflect any event or circumstance after the date of this release, except as required by law. Actual results and the timing of events could differ materially from current expectations based on risks and uncertainties affecting the Company's business. The reader is cautioned not to rely on the forward-looking statements contained in this press release. Additional information on potential factors that could affect Calix's results and other risks and uncertainties are detailed in its reports on Form 10-Q for the second 2015 fiscal quarter and Annual Report on Form 10-K for the fiscal year 2014, filed with the SEC and available at [www.sec.gov](http://www.sec.gov).

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